



Get Organised Pty Ltd

AFFILIATE PARTNER PROGRAM

Let's GO!

Welcome to the Get Organised Pty Ltd Affiliate Partner Program! We're delighted that you have decided to join us.

Experience has shown us that bloggers and organising professionals are increasingly making use of Affiliate Programs to generate useful income for their businesses, and we hope that your experience with us will prove to be both enjoyable *and* profitable!

Our Affiliate Partner Program works like this: when you refer the sale of any Get Organised Online Training product, using your unique Affiliate code, we'll send you a commission payment of 25% of the net price of each program that you sell. All prices on our website include 10% GST and commissions are calculated on the ex-GST price. At the end of any month that you generate a sale, we will pay your commission into your PayPal account. Simple as that...with thanks!

We currently have three Online Training programs from which you can earn commission and here they are (all commissions are in Australian dollars):

	Web Price (incl.GST)	Net Price	Commission
Online Professional Organiser Training	AUD\$545.00	\$495.00	\$123.75
Online PO Business Startup Training	AUD\$545.00	\$495.00	\$123.75
Online PO Business Pack (both trainings)	AUD\$980.00	\$882.00	\$220.50

The following pages will guide you through your important first steps. **Please read all the steps very carefully.** If you have any questions or we can support you in any way, please write to us at affiliate@getorganised.com.au.

1: Read Our Affiliate Partner Terms & Conditions

On a serious note, by proceeding with our Affiliate Program you are agreeing to our Terms and Conditions, so get familiar with these.

Please do this thoroughly! It's important and it is your responsibility to read the Agreement and make sure that you understand what you're signing up for. We've made it as simple and easy-to-read as possible, and it is a binding agreement, so – since it involves money – we urge you not to skip this step!

If you don't understand any of the terms in the Agreement, write to us at affiliate@getorganised.com.au for clarification.

2: Your Payment Options

Australian Affiliates

Our preferred method to pay you is by Internet bank transfer so please supply your correct bank account details (BSB (bank/state/branch number), Account Number, and full name of your account).

International Affiliates

Please supply your current PayPal email address – this is where your money goes so ensure we have the right information. Also, ensure that you use the **same email address** when registering your Affiliate Partner information on our website.

3: Find Your Link

Read your welcome email carefully and make sure you have copied the Affiliate link correctly. Keep it in a safe place – hopefully, you're going to use it regularly: in blog posts, in ads, on social media...

4: Shorten Your Link

Once you've received your unique Affiliate Code, we recommend using a link-shortening service such as www.bitly.com to shorten your link. This will be really useful for Twitter, Instagram and places where people may need to copy your link, but maybe the app they are using won't allow copy-and-paste. Bitly will enable you to shorten your long link, which might look like www.getorganised.com.au/youraffiliatenumbr%1278!8 to something like www.bitly.com/yourbiz - simple as that!

5: Upload Our Get Organised Image to Your Site



Our Get Organised image (left) has been especially designed to drive budding customer's to our website to buy our online training program products – and make you 25% of anything they spend! Please use this jpg supplied. Right click to save it to your desktop for use in marketing these programs.

Once set up correctly on your website, it will link to our website [Professional Organiser Training Page](#) which lists all our online programs. Whenever anyone purchases a product from your link, our website records this information and a report will be generated each month to pay our Affiliates.

Put this image into your blog, your sidebar, in social media, and hyperlink to our site using your Affiliate code.

6: Map Out Your Promotional Calendar

Get organised with your promotion.

Use social media to drive traffic, certainly write at least a blog post (or three!) about our Online Training products, especially if you have personally purchased any of these and found them to be great value with insightful, inside information about the industry and what's involved in becoming a Professional Organiser - and you want to share and rave about this to your personal audience.

Consider placing the image in your sidebar as an ad. Keep the topic alive for your audience – it's worth it!

7: How To Market Our Online Training Programs On Social Media

Get organised with your social media. Keep your affiliate code (especially your bitly.com version) and graphic handy on your desktop stored in a folder and name it 'Affiliate Programs' or similar.

- Use your code regularly on Twitter with short, 140 character, tweets.

- Use our image on Facebook - *with your bitly.com/Affiliate code* - to link to our website.
- Similarly for Instagram, where you will have to type your code into the original post (on Instagram, your link will not be hyperlinked, hence the brilliant idea of shortening the link on bitly.com – it is memorable and people will try to use it).
- Use our image in your blog sidebar and use your code to link it to our website. We suggest using the *'Open link in new tab'* option when you set this up, so that your clients don't navigate away from your own website. After all, you've worked hard to get them there...keep them there.
- Schedule regular posts weekly and/or monthly – these can be done on Facebook by scheduling.
- 'Diarise' to remind yourself when and where to post ie: Instagram – every Saturday for three months, Facebook – each Monday, for six months. It has been proven that the most rewarding engagement on Facebook takes place on Sunday night, Mondays and Tuesdays.
- Pinterest – post our image on your Productivity, Training or your own Get Organised board and include the link to our website in your title or description.

8: Thank YOU!

We hope you find our Affiliate Partner Program beneficial by increasing your income streams and that this arrangement becomes mutually beneficial.

A huge **THANK YOU** for spreading the word about our Get Organised Online Training products!

Much Love



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